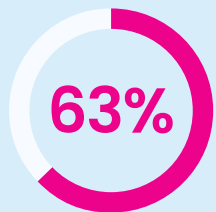


Unleash your inner entrepreneur as a Later Creator

Later Creator is a unique programme for aspiring and new later-life entrepreneurs:

- Build the knowledge and skills needed to start and run a business **AND** deal with a range of factors known to limit belief and self-confidence.
- **8 weeks of small-group learning**, a mix of online and in person.
- Work with **an experienced personal Enterprise Guide**, assigned to help you achieve your objectives with a tailored learning experience.
- **Learn** to identify your personal and professional resources, generate business ideas, assess risk, analyse markets, identify customers, and more.
- **Test yourself and track progress** with a unique app-based entrepreneurial toolkit.
- Finish with **your own personal Action Plan**, identifying exactly what you need to do to bring your own entrepreneurial ambitions to fruition!

Age is just a number!



increase in the number of UK businesses run by people aged 55+ in the past decade



of businesses founded by people in their 50s last 5 years or more (compared to just 28% of those started by young people)



more likely for a business founded by a 50-year-old to reach market flotation or successful acquisition

The Later Creator programme is delivered by The Olderpreneur Alliance, a social enterprise dedicated to championing older people setting up in business.

Open to anyone aged 50+, the next 8-week course is due to start soon.

If you're interested in giving your later-life entrepreneurial ambition a boost, email hello@olderpreneuralliance.com today.

Why become an 'olderpreneur'?

- **Build earnings** to replace employment or supplement retirement income.
- **Fulfil personal ambitions and entrepreneurial ideas.**
- **Flexible working** to fit later-life responsibilities and needs.
- **Give back** to society and share your experience and skills.
- **A fresh challenge** - treat retirement as the start, not the end, of something!

So, what's stopping us?

- The skills, experience and achievements of over 50s often feel undervalued by business and society.
- Worries about a lack of financial resources to fund and sustain start-ups.
- Financial institutions reluctant to invest and grant opportunities limited.
- Business support geared to an image of the young, often male, entrepreneur.

Later Creator is designed to help you overcome these challenges and more.

